



HEALTHY PEOPLE. HEALTHY COMMUNITIES.

Alonzo L. Plough, Ph.D., MPH, *Director and Health Officer*

December 31, 2004

Dear Tobacco Prevention Coordinator,

The Washington State Department of Health has contracted tobacco settlement funds to a local lead agency in every county within the State of Washington. In King County, that lead agency is Public Health - Seattle & King County. Your organization has been identified as a possible applicant for funding to conduct a tobacco prevention or control project within King County.

The purpose of the Public Health - Seattle & King County Tobacco Prevention Program is to provide education, effective interventions, and regulatory enforcement for King County communities in order to reduce and prevent tobacco addiction and consumption, as well as persons exposed to secondhand smoke. For the 2005-2006 fiscal year, the Public Health - Seattle & King County Tobacco Prevention Program has set aside \$100,000.00 for the purpose of community grants to help accomplish these goals.

For the 2004-2005 fiscal year, the Public Health - Seattle & King County Tobacco Prevention Program contracted with several community organizations for projects such as organizing youth coalitions, facilitating cessation programs, training providers, and other important work to help the tobacco prevention movement.

All proposals will be screened to ensure that basic King County requirements are met, reviewed and scored by Tobacco Prevention Program staff as well as members of the King County Tobacco Free Council, a local coalition of concerned community organizations that specialize in tobacco prevention efforts. Those proposals that are funded will be done so through formal contracts with King County.

This is the official announcement that proposals are being accepted for these projects, which will be funded for the period of July 1, 2005 through June 30, 2006. The Request for Proposals (RFP) is available by electronic format online at the Tobacco Prevention Program website (<http://www.metrokc.gov/health/tobacco>). It is also available by request in

Tobacco Prevention Program

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City of Seattle
Gregory J. Nickels, Mayor



King County
Ron Sims, Executive

hardcopy format by contacting Brett Ronneberg at (206) 296-7613. Please read the RFP carefully. Several sections have changed since the last release. For those organizations that choose to apply, **a letter of intent must be received by January 28, 2005, to be considered for funding.**

I would like to encourage you to be our partner in helping the residents of King County live longer, healthier lives by submitting a proposal. The continuing downward trend in smoking rates would not exist without the hard work of community organizations like yours.

Sincerely,

A handwritten signature in black ink, appearing to read "R. Valdez", written in a cursive style.

Roger Valdez
Program Manager